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Author Josh Kaufman

The 5 parts to every

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PERSONAL MBA by

Josh Kaufman The

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~~Summary (Animated)~~

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Josh Kaufman *The*

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**Key Principles Of**

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#215 Book Review

*and Summary*

*Personal MBA Book*

**Review: "The**

**Personal MBA,**

**Master the Art of**

**Business" Business**

**Book Review: The**

**Personal MBA Part 1**

**Review**

*Page 7/85*

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**(Business 101 They  
Don't Teach in  
School)**

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The Personal MBA  
Book Review

~~PERSONAL MBA :~~

~~Master the Art of  
Business by Josh  
Kaufman Paperback~~

*How To Instantly  
Become A Millionaire!*

*| The Personal MBA,  
by Josh Kaufman*

*Book vs Book: The*

*Page 8/85*



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*Personal MBA - Josh  
Kaufman vs The \$100  
Start-Up - Chris  
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~~Main Take Away: The  
Personal MBA by  
Josh Kaufman *The  
Personal MBA: An  
Animated Book  
Summary ? The 4  
BEST business  
books, chosen by  
Josh Kaufman (author  
of the Personal MBA)*~~

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~~The Personal Mba~~

~~Master The~~

The Personal MBA:

Master the Art of

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Kaufman is one of

those “have to read”

books. The whole

premise behind The

Personal MBA:

Master the Art of

Business is the same

as for the Redneck

MBA. That is, one

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does not have to go to  
a business school or  
even takes courses  
on-line to have the  
equivalent of an MBA.

~~The Personal MBA:  
Master the Art of  
Business by Josh  
Kaufman~~

In The Personal MBA,  
he shares the  
essentials of sales,  
marketing,

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negotiation, strategy,  
and much more. True  
leaders aren't made  
by business schools-  
they make

themselves, seeking  
out the knowledge,  
skills, and  
experiences they  
need to succeed.

Read this book and in  
one week you will  
learn the principles it  
takes most people a

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lifetime to master. The

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author. A world-class

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Learn the universal principles behind every successful business, then use these ideas to make more money, get more done, and have more fun in your life and work.

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~~Josh Kaufman~~

Named one of the  
'Top 100 Websites for

*Page 14/85*

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Entrepreneurs' by

Forbes, Kaufman's

PersonalMBA.com

helps people make

more money, get

more done and have

more fun. His first

book, The Personal

MBA: Master the Art

of Business is an

international

bestseller. More items

to explore Page 1 of 1

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~~The Personal MBA: A  
Art Of Business  
World-Class Business  
By Josh  
Education in a ...~~

In The Personal MBA,  
he shares the  
essentials of sales,  
marketing,  
negotiation, strategy,  
and much more. True  
leaders aren't made  
by business schools-  
they make  
themselves, seeking



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Master The

Art Of Business

~~The Personal MBA:~~

~~Master the Art of~~

~~Business by Josh ...~~

Josh Kaufman

recommends that you

save on MBA

program fees, and

use the time and

resources for real-life

education instead.

“The Personal MBA”

provides 248 short,

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vital business The

concepts, presented

in layman terms, to

help new

entrepreneurs and

experienced

executives alike to

fast-track their real-

world learning for

better results.

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~~Personal MBA:~~

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The Personal MBA

distills the most

valuable business

lessons into simple,

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models that can be

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challenges. The

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principles behind  
every successful  
business, then use  
these ideas to make  
more money, get  
more done, and have

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Mba Master your life  
and work.

Art Of Business

By Josh

~~Free (Marketing) –~~

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The Personal MBA

distills the most

valuable business

lessons into simple,

memorable mental

models that can be

applied to real-world

challenges. True

leaders aren't made

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by business schools -  
they make  
themselves, seeking  
out the knowledge,  
skills, and experience  
they need to succeed.

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Business (Audio ...~~

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distills the most  
valuable business  
lessons into simple,

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Memorable Mental

models that can be applied to real-world challenges. The

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explains concepts such as: The Iron Law of the Market : Why every business is limited by the size and quality of the market it attempts to serve-and how to find large, hungry markets.



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business, then use  
these ideas to make  
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more done, and have  
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By Josh

The Personal MBA:  
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Business I've been

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don't write reviews of

most of them. But The

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Josh Kaufman is one

of the best books I've

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Aug 31, 2020 the

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regardless of the state  
of the economy even  
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~~E...~~ Master The

The Personal MBA is

a set of foundational  
business concepts

you can use to get

things done. Reading

this book will give you

a firm foundation of

business knowledge

you can use to make

things happen. Once

you master the

fundamentals, you

can accomplish even

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the most challenging  
business goals with  
surprising ease.

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Universal principles  
behind every  
successful business,  
then use these ideas  
to make more money,  
get more done, and  
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life and work.

Sharing the essentials  
of sales, marketing,  
negotiation, strategy,

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and much more, the  
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By Josh  
shows readers how to

master the  
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fundamentals, hone

their business

instincts, and save a

fortune in tuition.

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training manual for  
ambitious readers,  
featuring new  
concepts and mental  
models: updated,  
expanded, and  
revised. Many people  
assume they need to  
attend business  
school to learn how to  
build a successful  
business or advance  
in their career. That's  
not true. The vast

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majority of modern

business practice

requires little more

than common sense,

simple arithmetic, and

knowledge of a few

very important ideas

and principles. The

Personal MBA 10th

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provides a clear

overview of the

essentials of every

major business topic:

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entrepreneurship, The  
product development,  
marketing, sales,  
negotiation,  
accounting, finance,  
productivity,  
communication,  
psychology,  
leadership, systems  
design, analysis, and  
operations  
management...all in  
one comprehensive  
volume. Inside you'll



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Learn concepts such

as: The 5 Parts of  
Every Business: You  
can understand and

improve any

business, large or  
small, by focusing on  
five fundamental

topics. The 12 Forms  
of Value: Products

and services are only  
two of the twelve

ways you can create  
value for your

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customers. 4 Methods The

to Increase Revenue:

There are only four

ways for a business to

bring in more money.

Do you know what

they are? Business

degrees are often a

poor investment, but

business skills are

always useful, no

matter how you

acquire them. The

Personal MBA will

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help you do great  
work, make good  
decisions, and take  
full advantage of your  
skills, abilities, and  
available  
opportunities--no  
matter what you do  
(or would like to do)  
for a living.

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assume they need to

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school to learn how to

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business or advance

in their career. That's

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not true. The vast majority of modern business practice requires little more than common sense, simple arithmetic, and knowledge of a few very important ideas and principles. The Personal MBA 10th Anniversary Edition provides a clear overview of the essentials of every

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Major business topic:

entrepreneurship,  
product development,  
marketing, sales,

negotiation,

accounting, finance,  
productivity,

communication,

psychology,

leadership, systems

design, analysis, and

operations

management...all in

one comprehensive

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Volume. Inside you'll learn concepts such as: The 5 Parts of Every Business: You can understand and improve any business, large or small, by focusing on five fundamental topics. The 12 Forms of Value: Products and services are only two of the twelve ways you can create

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customers. 4 Methods  
to Increase Revenue:

There are only four  
ways for a business to  
bring in more money.

Do you know what  
they are? Business  
degrees are often a  
poor investment, but  
business skills are  
always useful, no  
matter how you  
acquire them. The



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Personal MBA will help you do great work, make good decisions, and take full advantage of your skills, abilities, and available opportunities--no matter what you do (or would like to do) for a living.

Master the fundamentals, hone

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your business instincts, and save a fortune in tuition. The consensus is clear:

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sanitized case  
studies, students are  
shuffled off into  
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to find out how  
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and delivering them  
quickly and concisely  
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blog has introduced  
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books and most  
powerful business  
concepts of all time.  
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he shares the  
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negotiation, strategy,  
and much more. True

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by business schools-  
they make  
themselves, seeking  
out the knowledge,  
skills, and  
experiences they  
need to succeed.  
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learn the principles it  
takes most people a  
lifetime to master.

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Keefman  
Jason Barron spent 516 hours in class, completed mountains of homework and shelled out tens of thousands of dollars to complete his MBA at the BYU Marriott School of Business.

Along the way, rather than taking boring notes that he would never read (nor use) again, Jason created

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sketch notes for each class—visually capturing the essential points of his education—and providing an engaging and invaluable resource. Once finished with his MBA, Jason launched a widely successful Kickstarter campaign distilling these same notes into a self-

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published book to  
help aspiring business  
leaders of all  
backgrounds and  
income levels

understand the critical  
concepts one learns  
in business school.

Whether you are  
thinking about  
applying to business  
school, are currently  
in college studying  
business, or have



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always wondered  
what is taught in an  
MBA program, this  
highly entertaining  
and visual book is for  
you.

Forget the 10,000  
hour rule— what if it's  
possible to learn the  
basics of any new skill  
in 20 hours or less?  
Take a moment to  
consider how many

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things you want to learn to do. What's on your list? What's holding you back from getting started? Are you worried about the time and effort it takes to acquire new skills—time you don't have and effort you can't spare?

Research suggests it takes 10,000 hours to develop a new skill. In

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this nonstop world  
when will you ever  
find that much time  
and energy? To make  
matters worse, the  
early hours of prac-  
ticing something new  
are always the most  
frustrating. That's  
why it's difficult to  
learn how to speak a  
new language, play  
an instrument, hit a  
golf ball, or shoot

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and remove common  
learning barriers. By  
completing just 20  
hours of focused,  
deliberate practice  
you'll go from  
knowing absolutely  
nothing to performing  
noticeably well.

Kaufman personally  
field-tested the meth-  
ods in this book.

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By Josh

Kaufman

row seat as he

develops a personal

yoga practice, writes

his own web-based

computer programs,

teaches himself to

touch type on a

nonstandard key-

board, explores the

oldest and most

complex board game

in history, picks up the

ukulele, and learns

how to windsurf. Here

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are a few of the simple techniques he teaches: Define your target performance level: Figure out what your desired level of skill looks like, what you're trying to achieve, and what you'll be able to do when you're done. The more specific, the better. Deconstruct the skill: Most of the

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things we think of as skills are actually bundles of smaller subskills. If you break down the subcomponents, it's easier to figure out which ones are most important and practice those first. Eliminate barriers to practice: Removing common distractions and unnecessary effort



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Makes it much easier  
to sit down and focus  
on deliberate practice.  
Create fast feedback  
loops: Getting accu-  
rate, real-time  
information about how  
well you're  
performing during  
practice makes it  
much easier to  
improve. Whether you  
want to paint a  
portrait, launch a start-

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up, fly an airplane, or juggle flaming chain-saws, *The First 20 Hours* will help you pick up the basics of any skill in record time . . . and have more fun along the way.

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teach readers the  
language of business.  
At the rate of one  
easy-to-understand  
chapter a day, this  
book will enable  
readers to absorb the  
material, speak the  
language, and, most  
importantly, acquire  
the confidence and  
expertise needed to  
get ahead in the  
competitive business

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World Master The

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This business classic features straight-talking advice you'll never hear in school.

Featuring a new foreword by Ariel Emanuel and Patrick Whitesell Mark H.

McCormack, one of the most successful entrepreneurs in American business, is

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widely credited as the founder of the modern-day sports marketing industry. On a

handshake with Arnold Palmer and less than a thousand dollars, he started International Management Group and, over a four-decade period, built the company into a multimillion-dollar

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enterprise with offices

in more than forty  
countries. To this day,

McCormack's

business classic

remains a must-read

for executives and

managers at every

level. Relating his

proven method of

“applied people

sense” in key

chapters on sales,

negotiation, reading

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others and yourself,

and executive time  
management,

McCormack presents

powerful real-world

guidance on • the

secret life of a deal •

management

philosophies that

don't work (and one

that does) • the key to

running a

meeting—and how to

attend one • the

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positive use of

negative

reinforcement •

proven ways to

observe aggressively

and take the edge •

and much more

Praise for What They

Don't Teach You at

Harvard Business

School "Incisive,

intelligent, and witty,

What They Don't

Teach You at Harvard



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Business School is a sure winner—like the author himself.

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“Clear, concise, and informative . . . Like a good mentor, this book will be a valuable aid

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throughout your The

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career.”—Herbert J.

Siegel, chairman,

Chris-Craft Industries,

Inc. “Mark

McCormack describes

the approach I have

personally seen him

adopt, which has not

only contributed to the

growth of his

business, but mine as

well.”—Arnold Palmer

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“There have been  
what we love to call  
dynasties in every  
sport. IMG has been  
different. What this  
one brilliant man,  
Mark McCormack,  
created is the only  
dynasty ever over all  
sport.”—Frank Deford,  
senior contributing  
writer, Sports  
Illustrated

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Ben Casnocha The

discovered he was  
entrepreneur at age

12 and hasn't slowed  
down since. In this

remarkably instructive  
book, Ben dissects

the entrepreneurship  
"gene," explaining

that everyone has  
inherited it if they

have an idea to make  
the world a better

place. In Casnocha's

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case, he found a better way for city governments to communicate with constituents on the Web. Six years later, Comcate has dozens of municipal clients, a growing staff, and a record of excellence. This book is the story of his start-up, but also a conversation with his mentors,

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clients and fellow

entrepreneurs about

how to make a

business idea

work?and how to

have the time of your

life trying. From Pat

Lencioni to Marc

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salesforce.com, Ben

has won over the best

and brightest of the

business world?now

it's your turn!

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The acclaimed  
bestseller about visual  
problem solving-now

bigger and better

"There is no more  
powerful way to prove  
that we know

something well than  
to draw a simple  
picture of it. And there  
is no more powerful  
way to see hidden  
solutions than to pick

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up a pen and draw  
out the pieces of our  
problem." So writes

Dan Roam in The

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bestseller that proves

that a simple drawing

on a humble napkin

can be more powerful

than the slickest

PowerPoint

presentation. Drawing

on twenty years of



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experience and the latest discoveries in vision science, Roam teaches readers how to clarify any problem or sell any idea using a simple set of tools. He reveals that everyone is born with a talent for visual thinking, even those who swear they can't draw. And he shows how thinking with

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pictures can help you discover and develop new ideas, solve problems in unexpected ways, and dramatically improve your ability to share your insights. Take Herb Kelleher and Rollin King, who figured out how to beat the traditional hub-and-spoke airlines with a bar

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By Josh

Kaufman

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to show direct flights.

Problem solved, and

the picture made it

easy to sell

Southwest Airlines to

investors and

customers. Now with

more color, bigger

pictures, and

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additional content,  
this new edition does  
an even better job of  
helping you literally  
see the world in a  
new way. Join the  
teachers, project  
managers, doctors,  
engineers, assembly-  
line workers, pilots,  
football coaches,  
marine drill  
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who have discovered  
the power of solving  
problems with  
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